



## TEACHER RESOURCE: SESSION OVERVIEW

### OVERVIEW

In this session students are introduced to the concept of entrepreneurship and discover their own entrepreneurial profile.

Through case study examples, students explore the various kinds of entrepreneurs and the impact they have on the world around us and discuss this as a class.

Students are introduced to the Upstart Challenge as a means of experiencing a range of entrepreneurial activities centred around their own passions / interests and or problems / opportunities they identify.



### OUTCOMES

At the end of this session students will be able to:

- Discuss the role of entrepreneurs and their impact.
- Identify passions, problems or opportunities as potential business ideas.
- Discover what makes a viable business idea
- Understand the aims of Upstart and the Upstart Challenge
- Understand how the Upstart Challenge works, what's in it for them, and how to get started

### SESSION AT A GLANCE

	TOPIC	RESOURCES
1	THE UPSTART CHALLENGE	Play Video
2	ENTREPRENEURSHIP INTRODUCTION	PPT Slide Pack
3	BUSINESS IDEAS	Passion or problem? PPT Slide Pack
4	VIABLE BUSINESS IDEAS	PPT Slide Pack
5	ENTERING THE UPSTART CHALLENGE	Upstart Challenge Entry Form

**OPTIONS** This session is designed to be run as a double period but can be split into two sessions. Encourage students to prepare for the session by thinking of entrepreneurs they are familiar with, whom they admire. Students can also prepare by thinking of potential business ideas for themselves and each other.

### HELPFUL HINTS

- Encourage students to visit the Upstart website to find out more, including stories of past students and interesting articles on Entrepreneurship.











### NOTES



## SESSION PLAN

### Learning intention

To discover the role of the entrepreneur and identify a business idea.

MINS	THE UPSTART CHALLENGE		
5	<p><i>Play the Upstart Challenge introductory video.</i></p> <p>Explain that the class will be participating in the Upstart Challenge, what is on offer, what this could lead to.</p>		
MINS	ENTREPRENEURSHIP INTRODUCTION		
10	<p><i>Present the PPT slides and lead a discussion on entrepreneurship, what it is and why it matters.</i></p> <p>Outline that entrepreneurs can be for commercial or for social impact, but both need to find a way to make money. Encourage students to recognise that business startup / entrepreneurship is a viable career option, but also importantly that the skills and traits of entrepreneurs are as vital for all future study and jobs as well as business startup.</p>		
MINS	BUSINESS IDEAS - PASSION OR PROBLEM		
5	<ol style="list-style-type: none"><li>1. Students write down all the interests they have, and issues they care about and discuss with a partner.</li><li>2. Students write down all the things that problems they see, things that annoy or frustrate them and discuss with a partner.</li></ol>		
MINS	VIABLE BUSINESS IDEAS		
15	<p><i>Present the PPT slides and explain the three keys of successful business:</i></p> <ul style="list-style-type: none"><li>• Desirability – Do they want this?</li><li>• Feasibility – Can we do this?</li><li>• Viability – Should we do this?</li></ul>		
MINS	ENTERING THE UPSTART CHALLENGE		
10	<p><i>Present the Upstart Challenge Big Ideas Entry fields, discussing what the elements mean.</i></p> <p>Students select an idea that matters to them and enters the Upstart Challenge online.</p>		
SUMMARY			
5	<p>Students leave the session with commitment to prepare ideas and access the online entry form (see below).</p>		
COMING UP NEXT?			

Optional Upstart Challenge workshop and mentoring session.  
To find out more [www.upstarthq.com.au/upstart-challenge/](http://www.upstarthq.com.au/upstart-challenge/)