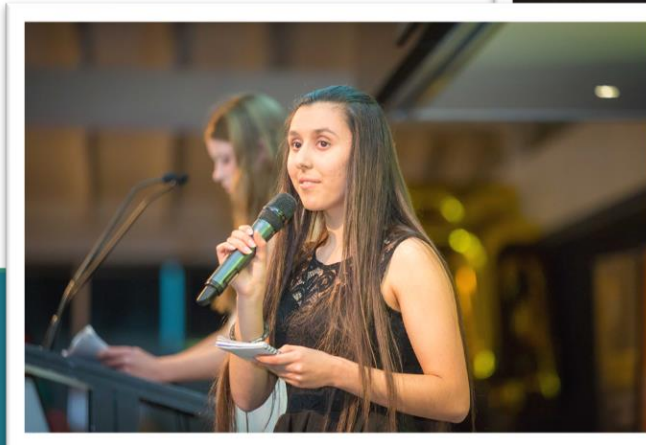
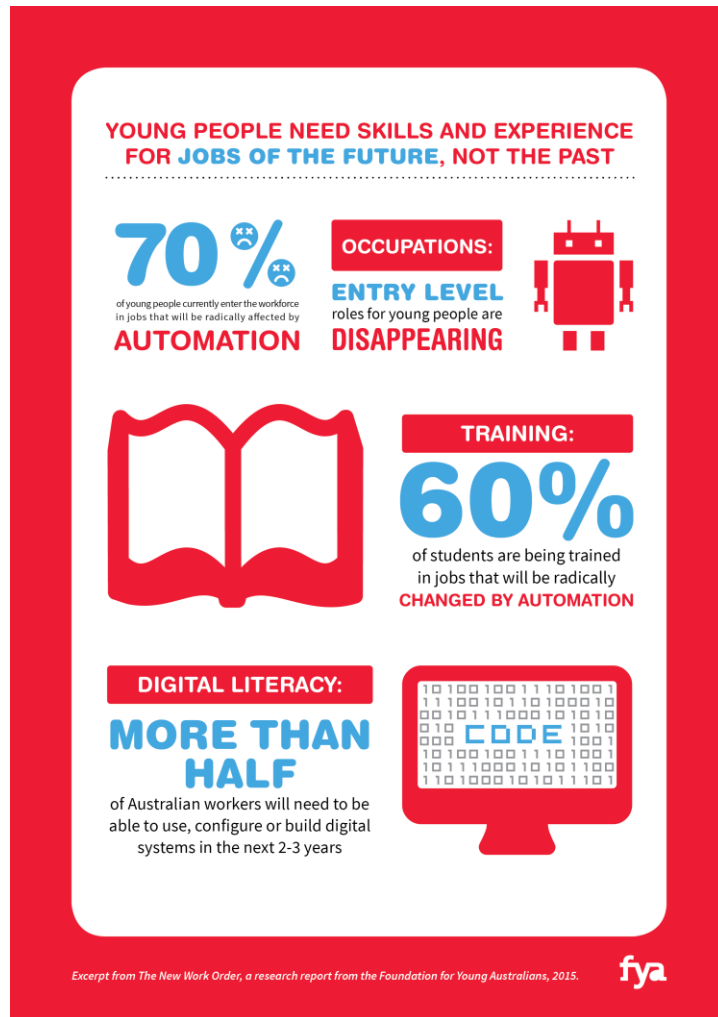


UPSTART:

Inspiring, Educating
and Amplifying
Tomorrow's
Changemakers
(Since 2012!)



Why Entrepreneurial Skills are vital



The world is certainly changing fast. Add the global pandemic COVID-19 to a world already impacted by globalisation, advancements of new technologies and the changing economic and employment landscape and we are facing a situation where yesterday's skills and traditional education systems won't cut it for tomorrow.

We need changemakers and job creators who can think, act and follow beyond the now – armed with the New Work Smarts: Resilience, agility, critical and creative thinking, complex problem solving, working collaboratively and the ability to seek, identify and harness opportunities. These are just some of the entrepreneurial skills and traits globally recognised as critical success factors to 21st century

What, Why and How of Entrepreneurship



The change in work means young people will need to be equipped with New Work Smarts

Workers will spend



Increasingly, young people will need to be smart thinkers who can draw upon their knowledge of science, maths and technology.

Transferable skills such as:
Problem Solving

Creative and Critical Thinking

Teamwork

Communication, and

an entrepreneurial mindset will be critical for young people to succeed in the future economy.

Definitions:

Entrepreneurial thinking is the ability to see things differently than the rest of the world but, it is not necessarily an inherent trait and can be easily developed or improved. It is more like a state of mind that opens your eyes to new learning opportunities and helps you grow in your role.

Entrepreneurial mindset: a way of thinking that enables you to overcome challenges, be decisive, and accept responsibility for your outcomes. It is a constant need to improve your skills, learn from your mistakes, and take continuous action on your ideas.



What Is Upstart?



- Not-for-profit Educational Charity
- We build employability skills for the jobs of the future
- We create connections between students, local businesses and industry mentors
- We provide relevant, hands on and immersive entrepreneurial educational programs for students and educators



About Upstart



A range of innovative courses, resources and consultancy for educators to develop students' entrepreneurial and employability skills. Mapped to Australian Curriculum and APST Standards.



An entrepreneurial business ideas challenge, accelerator and mentoring program for secondary school students.

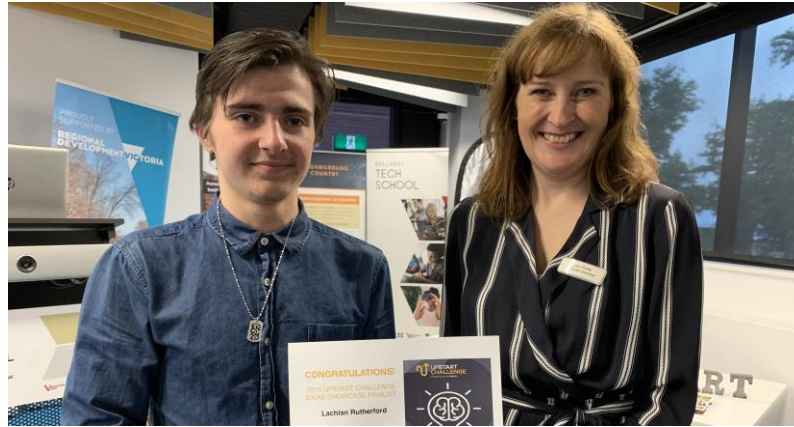


Short and dynamic. Tailored bootcamps, training and learning events for industry professionals, educators and young people. Designed to ignite an entrepreneurial spark and enhance leadership skills.



A business startup accelerator for young entrepreneurs at any stage in their journey from concept to launch and beyond.

Upstart Challenge Ballarat 2019

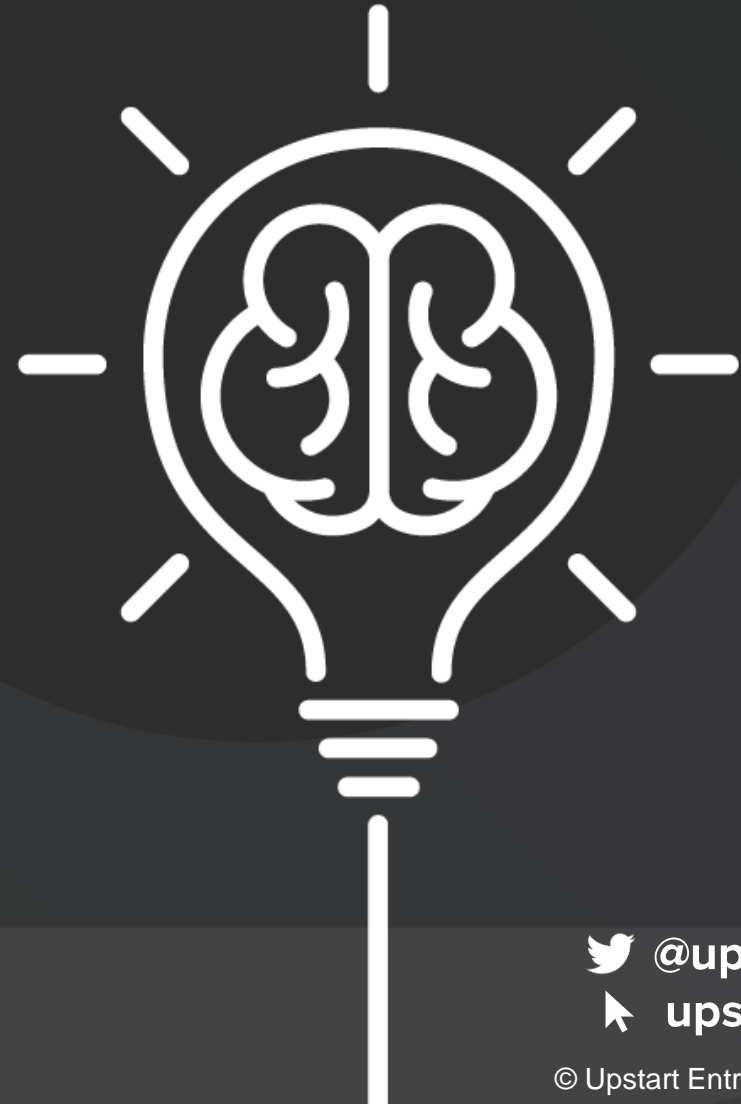


Finalist Teams

The Plaque Pummel-er	A device that monitors the level of plaque and health of teeth as they are brushed.	Bacchus Marsh Grammar
GO -ON Glove	A safety device for cyclists. The gloves that indicate the direction one is turning when their arm is raised.	Ballarat Grammar
EcoGym	An environmentally friendly way of harnessing the energy of gym equipment, storing it and using the power to run gyms.	Bacchus Marsh College
The Final Straw	Reusable metal straws with printed Indigenous art designs, supporting local communities.	Bacchus Marsh Grammar
UV protection eye drops	Special eye drops that have UV Protection/ Tint - think sunscreen for your eyes when you're unable to wear sunglasses for sport	Loreto College
Finger Spinners	The Finger Spinner is a safe device made of recycled wood or plastic, that is targeted towards people living with autism.	Berry Street School
The Boys Indoor Skate Park	Young Ballarat skaters recognise the need for an indoor skate park in Ballarat.	Mount Rowan Secondary College
E-Swag	A tech-loaded swag with solar panels and charging points.	Federation College

Upstart Challenge 2020

Ballarat Region



 @upstartchall
 upstarthq.com.au

© Upstart Entrepreneurial Challenge 2018

The Upstart Challenge



Ballarat 2020 Program

The Upstart Challenge is our flagship program. It's an entrepreneurial ideas challenge, business accelerator and industry mentoring program for secondary school students.

Using design thinking methodologies and a range of enterprise-focused activities and experiences, students identify problems and create solutions to Positively Change Their World.

Your students develop future-facing skills and connect with local business mentors. The program culminates in our Upstart Challenge Showcase where student teams represent their school and share their solutions with the Upstart judging panel local business, education and wider community, pitching live to win their share of tech and cash prizes.



Introductory Lesson



Available now!

Download your free Introductory Lesson



Spark your students' inner entrepreneur with our user-friendly teacher resources and comprehensive Introduction to entrepreneurship, design thinking and ideation lesson plan providing student agency for enhanced engagement.

No commitment, just give it go!

Register your school



By 19 June



Like what you see and want to take your students further?

Register online at
www.upstarthq.com.au/upstart-challenge/ballarat/

Thanks to Regional Development Victoria, supported by Runway Ballarat and our Program Sponsor The Buninyong and District Community Bank Program Fees have been waived with just a \$99 Registration Fee payable by the school per class!



By 7 Aug



Our tried and tested methods are converted into easy to follow lesson plans and resources for you to confidently lead your student teams through the Design Thinking process.

Students will create their own mini-pitch and pitch deck to share with classmates.

“What’s your BIG IDEA to positively change your world!”

By 14 Aug



Everything you need to host your own classroom pitch session!

Students learn what makes a good pitch, synthesise their findings into our templated pitch deck, and present to classmates.

Using the Upstart evaluation tool students learn the art of giving and receiving feedback, and as a class select the Top 3 teams to progress to the next phase.

Week commencing 24 Aug



The Top 3 teams present their pitches to the Upstart Judging panel with one team from each school selected to progress to the final round.

Mentoring and Masterclass Maker Day



9 Sept – Ballarat Tech School



In this Upstart led, fast paced and energising workshop, finalist students from across the region work with our local mentors and learn how to take their ideas to the next stage. Students build prototypes and hone their communication skills in preparation for the Upstart Challenge Showcase.

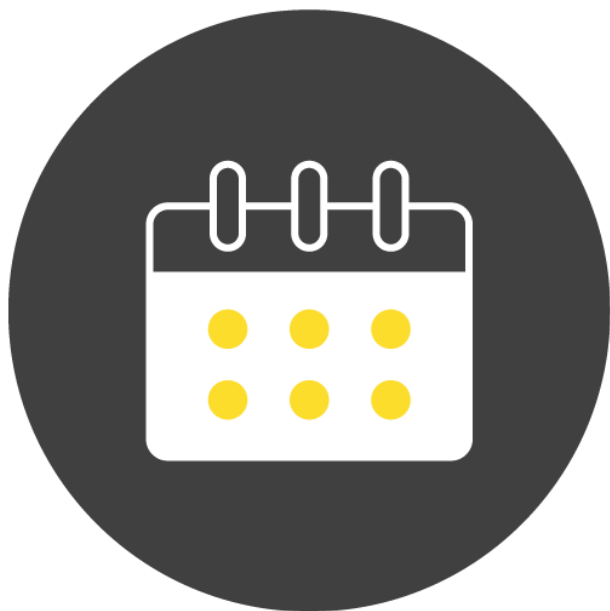
14 Oct 5pm onwards



Finalist teams represent their school to showcase their solutions to “Positively Change their World” to the Upstart judging panel, and an audience from business, education and the wider community.

All participating students are invited to display their work gallery style.

Prizes and Awards



\$1000 cash and tech prizes - The Upstart Young Entrepreneurs of the Year Award

\$300 - People's Choice Award

Perpetual trophy - Entrepreneurial School of the Year

Register your school



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www.upstarthq.com.au



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Upstart Challenge



@upstartchall

#UpstartChallenge2020

#ideacreation

#youngentrepreneurs

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