

# ARE YOU READY TO TAKE THE CHALLENGE?

## Let's start with the WHY?

The world is changing fast! In a world globally impacted by the COVID-19 pandemic, there has never been a more relevant time to support a culture of entrepreneurial thinking in your school where students can confidently explore new ways of thinking and learning in all that they do.

Resilience, agility, critical and creative thinking, complex problem solving, working collaboratively and the ability to seek, identify and harness opportunities. These are just some of the entrepreneurial skills and traits globally recognised as critical success factors to 21st century living.

At Upstart, that's exactly what we do! We've worked with over 1200 students and educators, to help them develop their own entrepreneurial skills and mindset.

## Is it right for my STUDENTS?

Exclusive offer to the Ballarat region's secondary schools through support from Regional Development Victoria, Runway Ballarat and Buninyong & District Community Bank, we're excited to offer your school the opportunity to join the 2020 Ballarat Upstart Challenge.

Designed for busy teachers in a rapidly changing environment, this program has been recently updated to facilitate teacher-led flexible delivery.

Our easy to use online resources and support guide you every step of the way. No previous knowledge in this subject area required.

## And the WHAT?

The Upstart Challenge is our flagship program. It's an entrepreneurial ideas challenge, business accelerator and industry mentoring program for secondary school students.

Using design thinking methodologies and a range of enterprise-focused activities and experiences, students identify problems and create solutions to *Positively Change Their World*.

Your students develop future-facing skills and connect with local business mentors. The program culminates in our Upstart Challenge Showcase where student teams represent their school and share their solutions with the Upstart judging panel local business, education and wider community, pitching live to win their share of tech and cash prizes.

## More info here!



## REGISTER NOW

[www.upstarthq.com.au/upstart-challenge/ballarat/](http://www.upstarthq.com.au/upstart-challenge/ballarat/)

*"The Upstart Challenge program encourages students to critically think about issues differently, and provides development in key employability skills."*

Alice Wu-Tollis, Head of Careers, Bacchus Marsh Grammar

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