

BALLARAT UPSTART CHALLENGE PROGRAM 2021

HOW does it work and WHEN does it happen?



Introductory session - Available Now

Spark your students' inner entrepreneur with our user friendly teacher resources and comprehensive *Introduction to entrepreneurship, design thinking and ideation* lesson plan providing student agency for enhanced engagement. No commitment, just give it go!



Teacher Info Session - 5 May

Meet with the Upstart team and other participating teachers to get all the info you need. Register to attend our online session at www.upstarthq.com.au/upstartchallenge-infosession



Register Your Class - by 16 July

Like what you see and want to take your students further? Register online at www.upstarthq.com.au/upstart-challenge



Teacher PD - 21 July

Eligible for CPD, join the Teacher Program Release webinar as we'll share best practice from our 12+ years of delivering the Upstart Challenge and for the opportunity to familiarise yourself with the learning materials ahead of delivery in Term 3.



Design Thinking Journey Begins! - Term 3

Our tried and tested methods are converted into 8 easy-to-follow lesson plans with resources for you to confidently lead your student teams through the Design Thinking process. Students will create their own mini-pitch and pitch deck to share with classmates.



Classroom ProPitch - By 20 August

Our online learning materials give you everything you need to host your own classroom pitch session. Students learn what makes a good pitch, synthesise their findings into our templated pitch deck, and present to classmates. Using the Upstart evaluation tool, students learn the art of giving and receiving feedback, and as a class select the top 3 teams to upload to the Upstart Judging Panel.



Finalist Selection - By 27 August

The Upstart Judging Panel will review the top 3 pitches from each class, choosing one team from each school to progress to the final round.



Upstart Challenge Accelerator - 8 & 15 Sept (9.30am-2.30pm)

Across two Upstart led, fast paced and energising workshops, finalist students from across the region work with our local mentors and learn how to take their ideas to the next stage. Students build prototypes and hone their communication skills in preparation for the Upstart Challenge Showcase.



Submit Final Pitch Video - by 21 October

Finalists will record and submit their final video pitch.



Upstart Challenge Online Showcase! - 27 October (from 5pm)

Finalist teams represent their school to showcase their solutions to the Upstart judging panel, and an audience from business, education and the wider community.